

FOR IMMEDIATE RELEASE: PNC Bank Sponsors Popular SCORE Workshop

December 2, 2009
384 words

Sylvia Landis, SCORE media relations
(610) 323-0331

POTTSTOWN: PNC Bank will be sponsoring the upcoming popular SCORE workshop series, "How to Start and Operate a Small Business." The program will be presented from 7:00 to 9:30 pm on four consecutive Monday evenings beginning on January 11 at the Pottstown SCORE office in the New York Plaza building at 244 High Street, Suite 101, Pottstown, Pennsylvania.

This workshop series, presented by SCORE, Counselors to America's Small Business, is for those who are considering starting a business as well as those who are currently operating a small business. All courses are taught by experienced members of SCORE and outside practitioners recognized as experts in their specific fields.

The workshop sessions are as follows:

1. Sources of Information and the Tax and Legal Implications of the Different Legal Structures, January 11
2. The Business Plan and The Business Loan, January 18
3. Sources of Market Information, Marketing, January 25
4. It's All About Profit, February 1

The instructors for this workshop series are local business partners and experienced SCORE counselors. Tap into their expertise to gain practical, real-life information on how to start and operate a small business. The instructors are as follows: Don Havas, President of Applied Technology and Sciences, Inc; Carl LaMastra, CPA, President of the LaMastra Group, PC; Carl Landis, CFP, Certified Financial Planner; David Megay, Esq., Attorney with O'Donnell, Weiss & Mattei, PC; John Patania, Principal consultant of JLG Business Consulting; Dick Powell, Property Management and Cable access TV Producer; Carolyn Wiker, Head of Adult Services at the Pottstown Public Library, and Matthew Griffin, Vice President and Branch Manager of PNC Bank.

Registration begins at 6:45 pm, and all classes start promptly at 7:00 pm. Each session costs \$25. A manual on preparing a business plan will be available for \$20. A special price of \$100 is offered for the 4 courses as a package, and this includes the manual. As an added bonus, there is a 50% discount off the workshop fee for each additional person.

This has been an extremely successful and well-attended workshop. Early paid reservations guarantee a seat. For more information or to register, call the Pottstown SCORE office at 610-327-2673 or visit the website at www.pottstownscore.org.